

Paris, December 20th, 2011

## **NOMINATIONS**

*Matthieu Zeller joins the CANAL+ GROUP as Executive Vice-President in charge of Strategic Marketing as well as French and International Distribution of STUDIOCANAL. He reports to Olivier Courson, Chairman and CEO of STUDIOCANAL.*

*From January 1<sup>st</sup>, 2012, Rodolphe Buet is appointed CEO of STUDIOCANAL Germany. He takes over from Wolfgang Braun and reports to Olivier Courson.*

*Graduated from the prestigious French HEC and Sciences Po schools, Matthieu Zeller (39) made his entire career at L'Oréal. He successively occupied key positions within the Marketing for the Club des créateurs de beauté, then in the luxury goods division. 2006 : Matthieu Zeller is appointed CEO of l'Affaire Beauté (Biotherm, Helena Rubinstein, Shu Uemura, Kiehl's). 2008: he is appointed Executive Vice-President of Lancôme International.*

*Rodolphe Buet joined STUDIOCANAL in January 2005 as Sales and Marketing Director. From January 1<sup>st</sup>, 2009, he was Executive Vice-President in charge of the International Distribution and Business Development. Prior to joining STUDIOCANAL, Rodolphe Buet devoted an important part of his career to the music industry (WARNER, EMI, BMG and FNAC).*

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