

Press Release

For Immediate Release

LOVEFiLM AND STUDIOCANAL SIGN EXCLUSIVE EUROPEAN CONTENT DEAL

- STUDIOCANAL titles to be made available to LOVEFiLM members as part of their subscription at no extra cost -

LOVEFiLM and STUDIOCANAL have signed an exclusive long-term deal in the UK and Germany giving LOVEFiLM members access to the portfolio of new and library movies from the leading international film distributor for a 12-month window.

UK and German members of LOVEFiLM, Europe's largest subscription service – streaming movies and TV episodes over the Internet and sending DVDs by post – will be the first to instantly stream all of STUDIOCANAL's latest and future releases, through the LOVEFiLM Player, either on the PC, via in-home connected living room devices, or on the PlayStation®3.

STUDIOCANAL's new releases will be exclusively available to LOVEFiLM members who subscribe to streaming as part of their package.

Unknown, starring Liam Neeson, and thriller *Source Code*, starring Jake Gyllenhaal, will be among the first titles available in the UK and Germany from this Autumn. Future films will include the critically acclaimed, No.1 British thriller *Tinker Tailor Soldier Spy* and horror flick *Don't Be Afraid of the Dark* produced by Guillermo del Toro. In addition, members will be able to stream titles from STUDIOCANAL's library – one of the most comprehensive film catalogues in the world – including the Oscar winning war drama *The Pianist*, *Apocalypse Now*, directed by Francis Ford Coppola, and critically acclaimed psychological thriller *Mulholland Drive*.

LOVEFiLM will also partner with STUDIOCANAL to support its UK and German titles from early stage production; including additional distribution support through theatrical, home video and streaming on-demand releases.

LOVEFiLM will continue to rent all available STUDIOCANAL DVD and Blu-ray titles via its online rental-by-post service.

Simon Calver, CEO of LOVEFiLM, said:

“We are open for business and distributors are increasingly choosing to make LOVEFiLM the number one destination and home to showcase their digital content. We have been pioneers of DVD rental since we launched our rental-by-post service and are now leading the way in streaming content directly into the living room. This deal is in line with our strategy to have the best content available across as many different devices as possible and I am delighted to say that LOVEFiLM will be the only place that film fans can exclusively stream new STUDIOCANAL movies.”

Olivier Courson, Chairman and CEO of STUDIOCANAL, said:

“We are thrilled with our partnership with LOVEFiLM in the UK and Germany and look forward to providing the service with a range of world-class STUDIOCANAL productions from the US, UK and Germany. This deal perfectly complements our digital strategy and further supports all areas of our expanding business in the UK and Germany. And it will serve to further our policy of multi territory production and distribution for our productions such as *Tinker Tailor Soldier Spy* or the next Coen brothers movie.”

LOVEFiLM was acquired by Amazon in February 2011 and has major streaming content deals in place with Disney, eOne, Icon, Lionsgate, MGM, Warner Bros and STUDIOCANAL.

- ENDS -

For further information please contact the LOVEFiLM press office at Mischief on 020 3128 6600 or lovefilm@mischiefpr.com

And for STUDIOCANAL, please contact Sophie Kopaczynski, on +33-1-71-35-19-20

Links to editors

LOVEFiLM AND STUDIOCANAL SIGN EXCLUSIVE EUROPEAN CONTENT DEAL:

<http://corporate.blog.lovefilm.com/>
www.studiocanal.com

LOVEFiLM:

<http://www.lovefilm.com>
<http://www.facebook.com/LOVEFiLM>
<http://twitter.com/LOVEFiLM>

Notes to Editors

- In a little over seven years, LOVEFiLM has become a leading European film subscription service, combining the benefits of DVD rental by post and, more recently, watching movies online via the LOVEFiLM Player (on the PC, the PlayStation[®]3 and streamed direct to TV). Customers choose from a selection of over 70,000 titles available across Blu-ray, DVDs, video games and digital streaming. LOVEFiLM currently has 1.7 million members and operates in the UK, Germany, Sweden, Denmark, and Norway.
- In February 2011 LOVEFiLM was acquired by Amazon EU SARL.
- LOVEFiLM has been a pioneer in digital film delivery in the UK since launching the first download to own movie in April 2006. The LOVEFiLM Player launched in March 2010 and offers thousands of digital titles available for members to watch on their TV, PC or PlayStation[®]3. For those on an Unlimited or capped package the service comes at no extra cost. Premium titles are available to everyone on a pay-per-view basis, and a number of titles are available to all site visitors for free with advertising support.
- The LOVEFiLM Player is available on over 175 internet-enabled devices - including Sony, Samsung and PS3[™] - streaming movies instantly to subscribers over the internet.
- LOVEFiLM customers have generated 80 million film ratings and written 843,000 member reviews – information which helps LOVEFiLM to promote the most relevant titles for its customers to choose from.
- LOVEFiLM offers a range of rental options in each market with free postage and no late fees. In the UK these include £4.99 a month allowing members to have one DVD at a

time (limit of two per month. Does not include online viewing), £5.99 a month for one DVD at a time (limit of three per month plus 2 hours online viewing), £8.16 for two DVDs at a time (limit of four per month plus 4 hours online viewing), £9.99 a month for one DVD out at a time (Unlimited DVDs by post and online viewing), £14.99 for two at a time (Unlimited DVDs by post and online viewing) and £19.39 gives the option for three DVDs at a time (Unlimited DVDs by post and online viewing). Members on an Unlimited package have access to the LOVEFiLM Player at no extra cost.

- LOVEFiLM also offers a range of video games rental options in the UK market to support gaming across XBox 360, Xbox, PS3™, PS2, Wii and DS. These include £5.99 a month for one disc at a time (limit of three per month. Does not include online viewing), £10.20 a month for two discs at a time (limit of four per month plus 4 hours online viewing), £14.99 a month for two discs at a time (Unlimited discs by post and online viewing) and £19.39 for three discs at a time (Unlimited discs by post and online viewing), all with free postage and no late fees.

About STUDIOCANAL

- STUDIOCANAL is a subsidiary of the CANAL+ Group. It is one of Europe's leading companies in the market for co-production, acquisition, distribution and sale of international feature films. STUDIOCANAL is the only studio operating simultaneously in three main territories across Europe: France, United Kingdom and Germany. The company distributes more than 50 films a year throughout Europe. Moreover, STUDIOCANAL owns one of the most important libraries in the world, with more than 5,000 international titles.
- The UK arm, formerly known as Optimum Releasing, has established a reputation for an innovative approach to distribution and has enjoyed success with a varied mix of film titles across all genres. A passion for film and commitment to creativity is central to all of STUDIOCANAL's activity.
- 2011 has seen the company enjoy its biggest ever box office returns in the UK with successes like Jaume Collet-Sera's Unknown and Duncan Jones' Source Code. And Tinker Tailor Soldier Spy, just opened this week-end, number 1 in the UK Box Office.
- In Germany STUDIOCANAL is a leading film company and a key player in theatrical distribution, the video market, film production and international & domestic TV sales. The German subsidiary of STUDIOCANAL is the successor of KINOWELT (established 1984). It represents a library of more than 7,000 titles in German-speaking Europe and has established ARTHAUS, the leading consumer brand for art-house films in German-speaking Europe.